



## **cloudBuy works with KPMG to offer solutions for new and growing businesses**

*cloudBuy committed to supporting businesses from formation through their growth journey*

October 28<sup>th</sup>, 2015: [cloudBuy](#), the global provider of cloud-based e-commerce marketplaces and B2B buyer and supplier solutions, today announced a new alliance with KPMG in the UK, one of the world's leading professional services organisations.

Through its company formation division, @UK PLC Company Registration, cloudBuy will be offering its start-up businesses the new, dedicated [KPMG Small Business Accounting](#) service, an end-to-end solution for managing a company's accounting, tax, book keeping and payroll in the cloud. This link up is part of cloudBuy's commitment to supporting new businesses throughout their formation and growth journey.

cloudBuy Chief Executive Officer, Lyn Duncan, said, "At the start of a new company's life, there is so much to consider. With our @UK PLC Company Registration division, we want to provide a one stop shop for all the essentials. As well as the company registration, we also offer competitive e-commerce web packages, hosting and email. Now we're working with key alliances to offer indispensable start up products such as [business insurance](#) and, with KPMG, simple but wide-ranging accountancy support. We're honoured to be working with such a prestigious firm and I believe this reflects cloudBuy's commitment to quality and delivering holistic solutions in all parts of the business."

[KPMG's Small Business Accountancy Service](#) is a comprehensive package offering their global expertise at affordable prices. Packages include a dedicated KPMG accountant and a cloud-based, real time accounting platform which includes performance reporting.

KPMG Partner and Head of Small Business Accounting, Bivek Sharma said of the relationship, "At KPMG we're committed to seeing more UK small businesses and start-ups succeed and grow. This is why we developed an affordable but comprehensive solution which gives these businesses access to our expertise and global networks. We found that cloudBuy had the same desire to see these companies succeed. It's a natural relationship that makes available our Small Business Accounting service to start-ups, which takes away the hassle and worry of financial accounting admin and reporting and allows them to focus on growing their business."

For more information visit the cloudBuy company formations division website: [www.ukplc.com](http://www.ukplc.com) or contact Peter Robertshaw via: [peter.robertshaw@cloudbuy.com](mailto:peter.robertshaw@cloudbuy.com)

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## **About cloudBuy plc**

cloudBuy, (AIM: CBUY), provides cloud solutions for buyers and sellers – and brings them together to trade securely and ethically via an increasing number of public e-marketplaces and private purchasing portals around the world, powered by cloudBuy technology.

cloudBuy solutions for buyers help B2B purchasers understand and control their spend, to reduce costs and increase value. Our cloudSell solutions enable sellers of all sizes, from start-ups to corporates, reach new customers and grow their business. cloudBuy's technology platform powers web sites, public marketplaces and private purchasing portals that enable all types of online interactions and relationships including, citizen and business to government; consumer to business; and business to business.

For more information visit [www.cloudbuy.com](http://www.cloudbuy.com).

## **About KPMG**

KPMG LLP, a UK limited liability partnership, operates from 22 offices across the UK with approximately 12,000 partners and staff. The UK firm recorded a turnover of £1.9 billion in the year ended September 2014.

KPMG is a global network of professional firms providing Audit, Tax and Advisory Services. It operates in 155 countries and has 162,000 professionals working in member firms around the world. The independent member firms of the KPMG network are affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. Each KPMG firm is a legally distinct and separate entity and describes itself as such.