

**New online marketplace launched to help Local Authorities streamline costs
and deliver quality social care**

London, 13th October, 2015: mycaresupermarket.com, a new national online marketplace that better connects citizens and suppliers of social care, will be announced to Local Authorities at the [National Children and Adult Services Conference](#) taking place this week in Bournemouth. The marketplace will enable Local Authorities to significantly streamline the costs of administering and commissioning social care, whilst providing an enhanced service to citizens who take a direct payment or who fund their care needs privately.

One in five of the adult population will need social care support and the cost to Local Authorities equates to billions each year. The growth in demand, linked to tight budgetary constraints, means that the current ways of providing care are simply unsustainable. The changes required by The Care Act mean Local Authorities will need to ensure that they can signpost people who buy their own care, towards a choice of high quality, appropriate services from a range of providers. mycaresupermarket.com will help Local Authorities meet the requirements of The Care Act, enable self-funders to more effectively access and manage their own care, while generating significant back-office savings.

mycaresupermarket.com is powered by cloudBuy, the global provider of cloud-based e-commerce solutions, and managed by Salvere, the social enterprise CIC focused on helping people to organise their care and support. It has G-Cloud approved status and is the only fully managed e-marketplace listed on the UK Government Digital Marketplace. Companies of all sizes including NRS, Carver Care, Sure Safe, Homecare Mellor have already joined the mycaresupermarket e-marketplace.

Salvere's Chief Executive Stephen Sloss said, "The Care Act means new market management responsibilities. Local Authorities are looking for solutions which will help them get ahead of the changes that The Care Act will introduce, which can also help them understand and analyse demand and supply. mycaresupermarket online care marketplace will meet Local Authority needs, reduce administration costs, and ensure the widest choice of quality care products and services for citizens, at competitive rates from approved local and national providers."

cloudBuy CEO Lyn Duncan said, "UK adult social care is under increasing pressure and the current model is no longer sustainable. The intelligent use of technology to allow people to manage their own care, or that of their dependents, is critical to Government plans for a modern care system that will meet the needs of an ageing population. mycaresupermarket will bring citizens and suppliers together online. It will provide a similar user-friendly experience to the online consumer shopping sites with which everyone is familiar, but enable access to local and national approved suppliers to help build a personal care solution. It has the potential to provide better care at a significantly lower cost than existing options, for both citizens and Local Authorities."

For further information please visit www.mycaremarket.com

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Note to Editors:

Suppliers registered on mycaresupermarket.com include:

NRS, Carver Care, Sure Safe, Homecare Mellor, A1 Stairlift Services, Ableworld, Accessible Bathroom, Advanced Homecare, All about U Care Services, Attentive Homecare, Bay Home Care, BCM Community Meals, Briars, Bubbles Brushes & Wipers, Calvert Trust, Clarriots Care, Cumbria Mobility Ltd, Disabled Holidays, East Lancashire Deaf Society Ltd, Fairmeadows Home Care Ltd, Fylde Community Link, Gentle Touch Services, Glenthorpe, Hazelwood Homecare, Highfield Scheme Ltd, Homecare for You Oldham, Homecare Services, Integrate Preston & Chorley, Lifeline 24, Local Care, Meadowhead Physiotherapy, Mobility Choices, Mocare, My Step up Care Farm, Napier Homecare, North West Community Services, Northern Chair World, PRIORITY, Quality Care (North West) Ltd, Scenario Management, Shaw Living Quality Care, Social Adventures, Sonacare Residential Care Home, Spring Cottages Care, Sure Safe, Thames Homecare Services, Watch Home Care.

About cloudBuy plc

cloudBuy (AIM: CBUY), provides cloud solutions for buyers and sellers – and brings them together to trade securely and ethically via an increasing number of public e-marketplaces and private purchasing portals around the world, which are powered by cloudBuy technology

About Salvere

Salvere is a community interest company focused on helping people to organise care and support. Established in 2010, it works with Local Authorities, the NHS, care suppliers and the public.

Press Contact:

Robert Hickling / Geraldine Fernandez

Say Communications

Tel: 020 8971 6400

Email: cloudbuy@saycomms.co.uk