

Case Study: County Tyres Motorcare

THE BACKGROUND

County Tyres already traded with a number of Local Authorities, supporting both their heavy commercial vehicles with tyres and exhausts and also saloon vehicles provided for key council workers.

They wanted to ensure that business in this important sector continued after 2005. Their public sector customers were telling them that action was needed, given the directive upon all Local Authorities to move onto e-procurement.

THE SOLUTION

A trading web site was set up for County Tyres on the @UK PLC® website, allowing local authority customers to select the appropriate item for their vehicle and to create an official order linked to their council back office financial system.

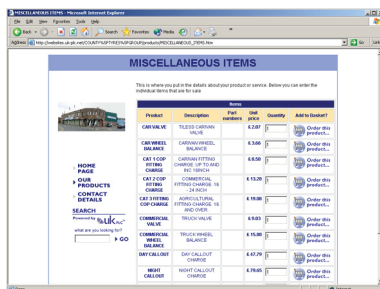


THE BENEFITS

Typically we have dozens of separate transactions a day coming from a single authority, creating considerable administrative work. This system cuts out this manual administration.

The cost of setting up a trading website on @UK PLC® was very small, and its benefits are already becoming clear. As several of the councils in our trading area come on stream for e-ordering as 2005 progresses, we will be in a great position to meet their requirement for e-capable suppliers.

Managing Director, Brian Duguid



CONTACT

Supplier Advisor Team

0870 486 6006

advisors@ukplc.net

LINKS

www.county-tyres-group.ukplc.com

www.bristol.ukplc.net

www.ukplc.net