

## Case Study: Frank Pratt Timber Merchants

### THE BACKGROUND

Frank Pratt is a traditional family-run firm of timber merchants and joiners serving the construction trade and local authorities in East London.

Their local authority (London Borough of Newham) is one of the leading local authorities in the UK as regards e-procurement, and strongly encouraged the company to become enabled for Internet trading.

### THE SOLUTION

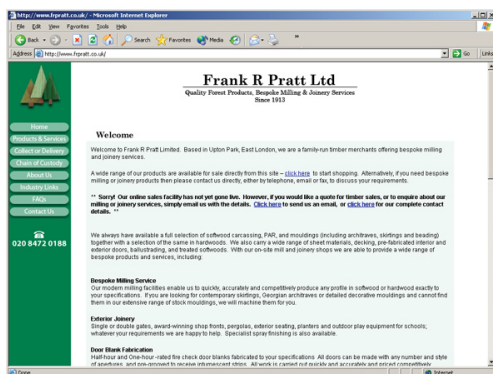
Having no existing website @UK PLC® was invited to create a full trading site for the company, able to handle the full range of both standard product lines and requests for bespoke work from Boroughs such as Newham.

### THE BENEFITS

We have been taken through a considerable learning curve in a very short space of time. From having never even dreamed of being an online company we are now happily able to take orders and requests for quotes. This is without doubt the way forward for all UK companies.

We are very grateful for the patience and support of @UK PLC® staff who have always been extremely patient and helpful.

**Christian Pratt**



### CONTACT

**Supplier Advisor Team**

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### LINKS

[www.frpratt.co.uk](http://www.frpratt.co.uk)

[www.eastlondononline.co.uk](http://www.eastlondononline.co.uk)

[www.ukplc.net](http://www.ukplc.net)

## Frank R Pratt Ltd

Quality Forest Products, Bespoke Milling & Joinery Services  
Since 1913