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@UK PLC
22 December 2010

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Under embargo until 7am

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@UK PLC
("@UK" or the "Company")
Carbon footprint service update

@UK, the AIM-traded eMarketplace and provider of eProcurement and eCommerce software is pleased to announce that its carbon footprint service now has orders for over 40,000 items for assessment, representing an order book of approximately £80,000 at the discounted price provided to early adopters of the service.

The Directors believe that as a result @UK's Green Marketplace will be the largest repository of carbon footprint information and there is now a compelling business case for organisations to carbon footprint their products and become carbon neutral.

The average cost to suppliers to become carbon neutral through the Green Marketplace (based on the first 15,000 items assessed) is a fraction of a penny (0.05665 pence). The Directors estimate that for most organisations invoicing on paper, the cost of each paper invoice on average is in excess of 50 pence. This compares to @UK's average carbon offset cost for each electronic invoice of 0.05665 pence (in addition to the one-off carbon footprint assessment charge of £4 per item).

The @UK PLC Green Marketplace was launched by Richard Benyon MP, Minister for Natural Environment and Fisheries on 7 October 2010, and the Directors believe that it now has substantially more products than other carbon repositories.

The Directors believe that the market size for @UK carbon's foot printing services is approximately 3.6 million products, based on prior analysis undertaken by @UK's SpendInsight and eMarketplace services.

Ronald Duncan, Executive Chairman of @UK PLC commented:

"We have changed the market dynamics in product carbon footprints by cutting the cost to £4 per footprint assessment. There are new business opportunities as suppliers can get an immediate net return from switching customers to e-invoicing as part of a green carbon neutral campaign."

Enquiries:

@UK PLC

Ronald Duncan

Chairman

Tel: 0118 963 7000

Beaumont Cornish Limited

Roland Cornish

Tel 0207 628 3396

Threadneedle Communications

Caroline Evans-Jones, Alex White

Tel 020 7653 9850

Notes to Editors

@UK PLC is the UK market leader in Platform as a Service using Platform Generator and provides secure cloud based ecommerce, eprocurement and email services to business and the public sector with over 1 million users.

Platform Generator provides a leading UK electronic marketplace, has formed over 200,000 companies using the SiteGenerator ecommerce engine. @UK's SiteGenerator ecommerce, part of the Platform Generator, allows suppliers to trade with all major finance systems, @UK's marketplace and other leading marketplaces.

@UK has a Buying Solutions framework contract for the provision of its new "Spend Insight™" Spend Analysis services, that allows its services to be purchased by any public sector body without the requirement for a further tendering process. @UK has analysed over £100 billion in spend through SpendInsight™. SpendInsight provides the data for @UK PLC GreenInsight environmental analysis system and @UK PLC e2class database of 3.6 million classified items with environmental data.

@UK provides professional classification by Coding International a wholly owned subsidiary of @UK to e2class and a certified carbon neutral program. The carbon footprint data is provided by CenSA under its agreement with @UK.

@UK's Platform Generator software speeds up secure software development and allows @UK to provide a secure internet eMarketplace enabling buyers such as local authorities, schools and hospitals to buy online from commercial suppliers ranging from large corporations to small to medium enterprises ("**SMEs**"). This allows buying and selling to take place with no paperwork and a reduced chance of errors through transposition, achieving major savings throughout the supply chain.

@UK has a key competitive advantage as an ecommerce based marketplace it ensures that prices are correct from requisition through to payment, where catalogue based marketplaces are unable to support carriage, complex pricing and configurable products.

@UK also offers services to new businesses, including incorporation, company secretarial services and filing annual returns.

@UK is included in the Software and Computer Services Sector (9530). For further information please visit the quick links.

Quick Links

@UK PLC website <http://www.uk-plc.net>

@UK PLC Hybrid Carbon Footprints <http://www.hybridcarbonfootprint.com/>

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