RNS Number : 9783A
@UK PLC
10 April 2012

@UK PLC
("@UK" or the "Company")

Collaboration with VISA

@UK PLC (AIM:ATUK.L), the cloud e-Commerce marketplace, is pleased to announce that it is working with Visa as part of its international expansion. Visa is a global payments technology company that connects consumers, businesses, banks and governments in more than 200 countries and territories, enabling them to use digital currency instead of cash and cheques.

@UK is working with Visa to establish a B2B partnership with the intent of enhancing the value of commercial payment solutions in the Asia Pacific and Central Europe, Middle East and Africa regions.

Visa spokesperson said: -

"Visa is exploring opportunities to collaborate with @UK PLC in providing innovative B2B e-Commerce solutions to our issuers and customers."

Chairman of @UK, Ronald Duncan said: -

"Following the establishment of our Indian operation, I am delighted to extend our collaboration with Visa into the vibrant economies of Asia Pacific and Central Europe, Middle East and Africa. We believe this collaboration has the potential to considerably accelerate the uptake of our e-Commerce solutions in these territories."

Enquiries:

@UK PLC	Tel: 0118 963 7000
Ronald Duncan, Chairman	
Westhouse Securities Limited	Tel: 020 7601 6100
Tom Griffiths/ Richard Johnson	
Newgate Threadneedle	Tel: 020 7653 9850
Caroline Evans-Jones/ Alex White	

@UK PLC

@UK is Europe's leading Cloud Platform with over 1 million users, which is used for Universities' and Colleges' procurement along with Local Authority, Schools and other Government and Private sector procurement.

The GeM marketplace for Universities on Colleges is the only card based national marketplace in the world and was successfully delivered for the 800 Universities and Colleges and the 680 National Suppliers, proving that Cloud Ecommerce delivers large complex projects for Government on time and budget.

Richard Benyon MP Minster for the Natural Environment, launched the @UK Green Ecommerce Marketplace back in October 2010, and it is now the largest repository of product carbon footprints in the World.

@UK was used by the National Audit Office to identify over £500 million in savings for 25% of NHS spend. The ground breaking SpendInsight system used to identify the savings resulted in the award of 2 PhD's in artificial intelligence.

@UK delivers key government commitments of Savings Sustainability, and SME Inclusion along with support for start-ups. @UK PLC has now created over 200,000 start up businesses and recently launched a new Cloud-Start-Up.com service to provide a complete suite of cloud business software to start-ups along with the essentials of Limited Company, Bank Account, Domain Name, Email, Ecommerce, Accounting system and membership of the @UK business club.

This has been followed by the announcement of the 2012StartUp.com campaign, which is supported by the AIM market of the London Stock Exchange, the Forum of Private Business, and Software Industry Association BASDA. The campaign aims for a 27% growth of 100,000 start up companies and growth for existing businesses. It is a practical campaign that will result in companies being formed and growing through @UK's technology.

@UK has 6 key competitive advantages

- SpendInsight uses unique artificial intelligence to automatically identify savings and is available on a national framework contract
- Ecommerce Marketplace realises the savings through correct pricing vs catalogue marketplaces which are unable to support carriage, or complex pricing
- GreenInsight provides unique sustainability analysis and
- Hybrid Carbon Footprints enabling universal carbon footprints at a price break through of £4 per item
- High performance cloud technology underpinning the system
- Start up service allowing start ups to immediately start trading

These services are all immediately available to public sector bodies via the G-Cloud framework where @UK is a provider of services in all 4 lots (IaaS, PaaS, SaaS and other services).

@UK is included in the Software and Computer Services Sector (9530).

For further information please visit the @UK PLC websites
Investor Site http://www.uk-plc.net/invest
Main Site http://www.uk-plc.net
SpendInsight Site http://www.spendinsight.com
GreenInsight Site http://www.green-insight.com
Hybrid Carbon Footprint Site http://www.hybridcarbonfootprint.com
Cloud-Start-Up.com http://cstartup.com
2012StartUp.com http://www.2012Startup.com

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