

RNS Number : 6956I
@UK PLC
20 June 2011

Under embargo until 7am

20 June 2011

@UK PLC
(the "Company")

Director's dealing

The Company announces that it was notified on 17 June 2011 that on the same day David Holloway a Director of the Company, purchased 100,000 Ordinary Shares of 1 pence each at a price of 12.5 p per Ordinary Share.

Following the transaction, David Holloway's holding in the Company is 5,250,975 Ordinary Shares, representing 7.48% of the Company's issued share capital.

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Notes to Editors

@UK PLC provides secure cloud based ecommerce, eprocurement, startup and email services to over 1 million users, that enable efficient trading in a sustainable manner.

@UK's secure ecommerce Marketplace enables buyers such as local authorities, schools and hospitals to buy online from commercial suppliers ranging from large corporations to small to medium enterprises. This allows buying and selling to take place at the correct price with no paperwork and the elimination of transposition errors, achieving major savings throughout the supply chain.

@UK has 5 key competitive advantages

- SpendInsight uses unique artificial intelligence to automatically identify savings and is available on a national framework contract
- Ecommerce Marketplace realises the savings through correct pricing vs catalogue marketplaces which are unable to support carriage, or complex pricing
- GreenInsight provides unique sustainability analysis and
- Hybrid Carbon Footprints enabling universal carbon footprints at a price break through of £4 per item
- High performance cloud technology underpinning the system

@UK is included in the Software and Computer Services Sector (9530).

For further information please visit the @UK PLC websites

Investor Site <http://www.uk-plc.net/invest>

Main Site <http://www.uk-plc.net>

SpendInsight Site <http://www.spendinsight.com>

GreenInsight Site <http://www.green-insight.com>

Hybrid Carbon Footprint Site <http://www.hybridcarbonfootprint.com>

ENDS

This information is provided by RNS
The company news service from the London Stock Exchange

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